

## Green 500 and Workplace Travel Plans Network Event

Wednesday 28 May 2008  
The London Transport Museum  
6.30 - 9.00pm



London First and BIFM London Region invite you to attend this early evening event to discuss two major initiatives designed to help you reduce your carbon emissions – the Green 500 and Workplace Travel Plans.

Achieving significant reductions in carbon emissions is a major challenge and a critical success factor for London is the leadership shown by the business community. But tackling climate change is not only good for the environment; it is also good for business. By cutting out waste and becoming more efficient in our use of energy and waste water, there are substantial financial and commercial benefits.

Green 500 and Workplace Travel Plans are excellent ways of achieving these efficiencies and improving your bottom line whilst doing your bit to help the environment.

Green 500 is a carbon management and recognition scheme for big businesses and public sector organisations. Their service provides a structured and practical approach to help you reduce your carbon footprint in London. Importantly, members of the scheme are recognised through annual awards given by the Mayor of London, with a range of “best in class” awards available to organisations that continually improve their carbon cutting performance.

A workplace travel plan is a long- term management strategy for a business that seeks to deliver sustainable transport objectives through action and is articulated in a document that is regularly reviewed. TfL’s “A new way to work” programme helps businesses promote sustainable travel options with their staff. By setting up workplace travel plans that encourage alternatives like walking, cycling, public transport and car sharing, companies of all sizes can save themselves and their staff both time and money.

### AGENDA

6.30 – Tea and Coffee

6.45 – Dr. Stuart Ballinger, AEA Technology

7.10 – Ben Plowden, Smarter Travel Unit, Transport for London

7.35 – Gita V Katbamna, Head of Change Management, Worldwide Real Estate, Glaxo Smithkline

7.55 – Questions & Answers

8.05 – Drinks and Refreshments

### BIOGRAPHIES

**Dr Stuart Ballinger** of AEA Technology, the delivery partner of the London Development Agency, will outline the benefits of the Green 500 initiative

**Ben Plowden**, Director of TfL’s Smarter Travel Unit will discuss how they can help you formulate travel plans, identify bottom line cost and benefits

**Gita V Katbamna**, Head of Change Management, Worldwide Real Estate, of Glaxo Smithkline will discuss alternatives to get to work at Glaxo Smithkline and what worked best.

### REGISTER NOW

**Kindly hosted at:  
London Transport Museum, Covent Market Piazza, London, WC2E 7BB**

As places are limited, please RSVP as soon as you can, along with any special requirements, by **Friday 9 May 2008** to [lfevents@london-first.co.uk](mailto:lfevents@london-first.co.uk).

We hope to see you on the 28<sup>th</sup>.

Kind regards

Aisha Arnold  
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